

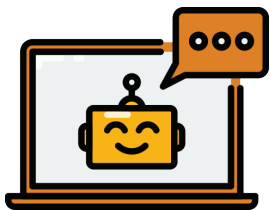


CarJazz.ai Launches as the World's First Fully AI-Assisted Local Dealer Marketplace



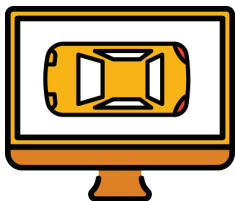
Revolutionizing Car Shopping with Intuitive AI Technology

[Allentown, PA, USA] — CarJazz.ai, a groundbreaking innovation in automotive retail, proudly announces its debut as the world's first fully AI-assisted local dealer marketplace. Leveraging a proprietary artificial intelligence model, Car Jazz transforms the car-shopping experience by enabling consumers to engage with vehicles using natural, conversational language, both via text and speech.



Gen-AI That Understands You

Gone are the days of rigid search filters and clunky interfaces. Car Jazz's advanced natural language recognition allows shoppers to interact with vehicles as if they were speaking to a knowledgeable friend. Shoppers can ask questions like, "How much can you tow?" or "What is your MPG?" and receive precise, on-the-spot answers tailored to their needs. This unique approach eliminates confusion and empowers buyers to make informed decisions with ease.



Seamless Shopping, Simplified

CarJazz.ai is more than just an intelligent search engine—it's a comprehensive marketplace designed to streamline every step of the car-buying process. Key features include:

- **Incentivized Financing Assistance:** Car Jazz connects shoppers with preferred lenders to secure financing offers that meet their budget and goals.
- **Instant Test Drive Appointments:** Scheduling a test drive is as easy as clicking a calendar link, offering unparalleled convenience.
- **Real-Time Trade-In Values:** Sellers can receive instant trade-in appraisals via text message, helping them maximize their value with minimal effort.



Benefits for Both Customers and Dealerships

CarJazz.ai is a win-win solution for both customers and local dealerships. By making their inventory searchable on the platform, dealers attract local customers who are more likely to engage with their service departments for maintenance and repairs, building long-term relationships. Additionally, satisfied customers often refer family and friends, amplifying the dealership's reach within the community.

For customers, Car Jazz provides access to local expertise from product specialists who are knowledgeable and readily available to answer questions. This personalized approach fosters trust and ensures that buyers feel confident in their purchasing decisions.



A Vision for the Future

"CarJazz.ai represents a paradigm shift in how people buy cars," said Paul Gosselin, Founding Partner at Car Jazz. "By combining the power of AI with the accessibility of local dealerships, we're bridging the gap between technology and a personal, human-centered experience. Our mission is to make car shopping not just easier, but truly enjoyable."

About CarJazz.ai

CarJazz.ai is an innovative platform redefining automotive retail through cutting-edge artificial intelligence. As the world's first fully AI-assisted local dealer marketplace, Car Jazz empowers car buyers with tools to search intuitively, receive instant answers, and streamline every step of the buying process. Car Jazz is a product of Things Up, LLC, based in Allentown, PA, which is an integrated digital marketing company that includes Dealer Jazz, Trade Jazz and Car Jazz.ai brands.

For media inquiries, please contact: Jason A. Causa

Founding Partner

jason@dealerjazz.com

www.dealerjazz.com

###